



Chapter Connections

www.GOSGMP.org

GREATER OREGON SOCIETY OF GOVERNMENT MEETING PROFESSIONALS

Power of the Past—Force of the Future

2019 Annual Education Conference

SGMP National
Education
Conference



Meeting
Recaps



The President's Link

By Jacque Carlisle, GOSGMP President



What a year I've had, learning and growing and leading this wonderful Greater Oregon Chapter! You all have been incredibly supportive as our board experienced growing pains.

In November 2019 our chapter turns 30 years old and it will be a time to celebrate where we began, where we've been and where we are going! We started planning in July for this coming year and we have some exciting things in store for you. In October, we are bringing a national conference speaker to hold an all-day class by Jim Spellos. Instead of our regular meeting on October 4, we will change this month's meeting to an all-day meeting on October 23.

Jenny Moore has taken on the role of our Social Media Liaison for our chapter and she has great ideas to keep us all in the loop—watch our Facebook, Twitter and Instagram pages.

Our current board is mostly made up of first-time elected board members; they are smart, creative and dedicated people, and it is a pleasure to be learning and growing the chapter with this group. I encourage each of you to participate on a committee, assist as volunteers or think about becoming a board member in the future

Each one of us can assist the chapter by teaching what we know about SGMP to potential members. I always learn much more about a topic when I teach someone else—a win-win! Consider inviting potential planners to attend a monthly meeting, which is complimentary. I'm confident that once a potential member experiences the great education, networking, and resources at a monthly meeting, they will be interested in joining SGMP. Reach out to Membership Chair Debbie McCune or any board member.

Looking forward to another fun year!



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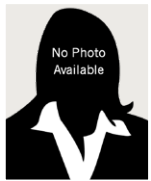
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GREATER OREGON SOCIETY OF GOVERNMENT MEETING PROFESSIONALS

Mission Statement

An organization dedicated to improving the knowledge, expertise, and cost effectiveness for individuals planning and managing government meetings through education, communication, and industry relationships.

Vision Statement

To be a dynamic, innovative chapter that is recognized for providing quality education and expertise to its members.

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MARK YOUR CALENDAR!

Join us at our monthly meetings!
Be sure to mark these monthly meeting dates on your calendar.

2019 Educational Meetings

March 7, 2019

Topic TBD

Presenter: TBD

Host: Valley River Inn

April 4, 2019

Topic TBD

Presenter: TBD

Host: Radisson Red Portland

May 2, 2019

Topic TBD

Presenter: TBD

Host: Spirit Mountain Casino

May 2, 2019

Summer Social

Host: TBD

PLEASE NOTE, guest suppliers are only allowed to attend three meetings per year. If you would like to join as a supplier member, please contact our 2nd VP, Debbie McCune, 503-581-4325 or dmccune@travelsalem.com for more information.



Contact Gretchen Darnell to discover what Seaside has to offer
800.394.3303 seasideconvention.com



Power of the Past—Force of the Future

2019 Annual Education Conference

**Make sure to mark your calendars for our annual conference
February 10–12, 2019.**

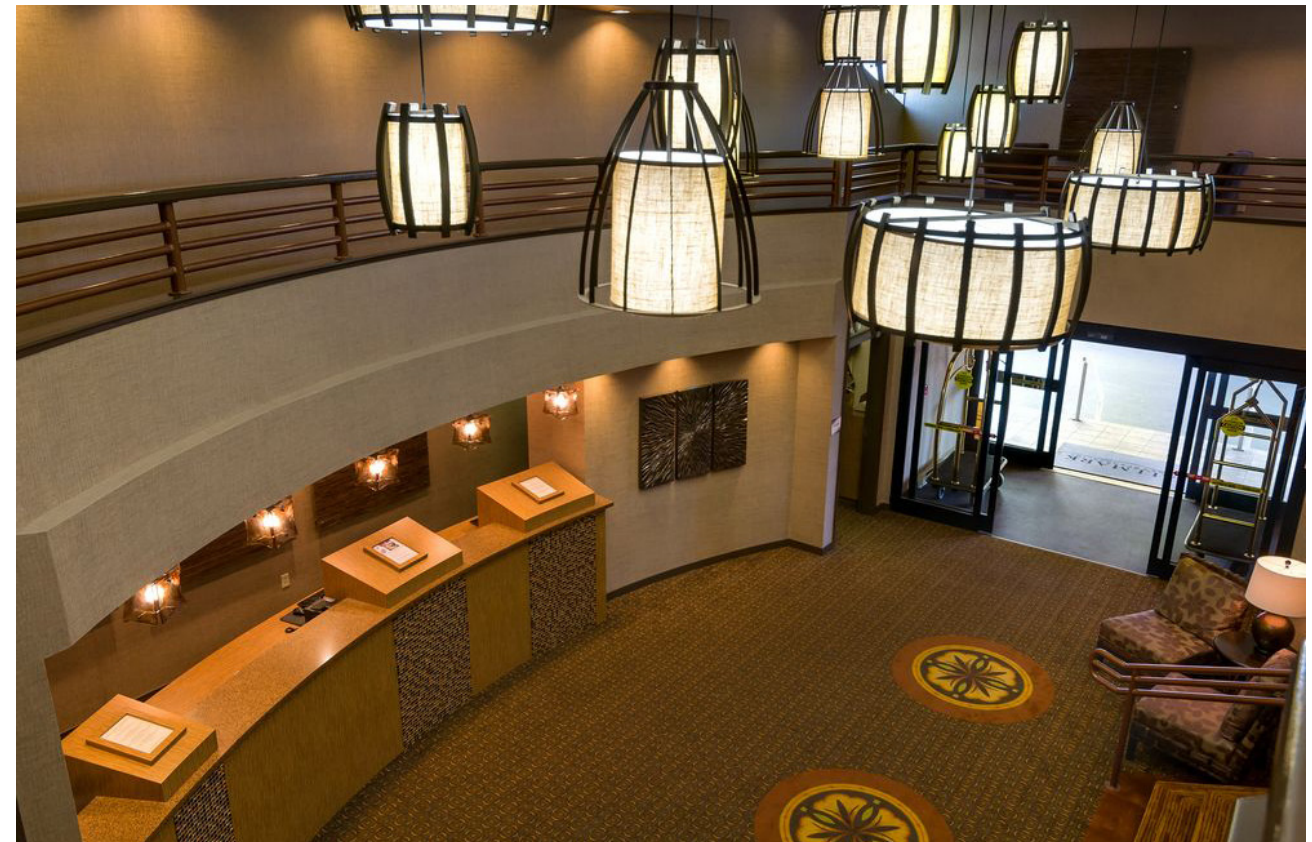
Our Chapter mission is to improve the knowledge, expertise, and cost effectiveness for individuals planning and managing government meetings through education, communications, and industry relationships. This conference is a great way to receive quality education and training for planners and suppliers plus the opportunity to network with other members who share the same goals.

The conference theme was chosen to honor and recognize the building of the Greater Oregon Chapter and the power that we have moving forward in the future as we celebrate our 30th Year Anniversary.

Help us celebrate at our Super Hero's Dinner by coming dressed as your favorite Super Hero. Watch for more conference details and the opportunity to support our Chapter through sponsorships and our famous silent auction.

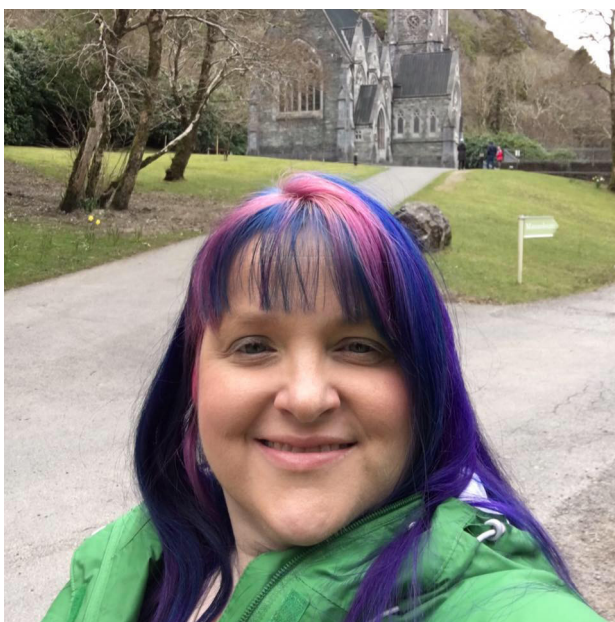
We look forward to seeing you at our Annual Conference.

Co-Chairs: Jan Johnston, CGMP and Rocci Taylor and Susan Bailey (our Conference Host).



GOSGMP Member Spotlight

GOSGMP would like to dedicate an article in each newsletter to one of our fantastic members. In this edition, you can learn about Jenny Moore who is a Sales Representative at Spirit Mountain Lodge and Casino. Jenny has enthusiastically and expertly taken over our social media accounts. Her contribution has boosted our chapter's online presence and boosted the morale of our chapter board who is delighted to see so many members engaging in posts. Thank you for invaluable support and efforts for the chapter, Jenny!



Tell us a little bit about yourself.

Hi, I am Jenny Moore—I live with my boyfriend David and our pup Daphne in the beautiful Willamette Valley, I am the youngest of five and oldest of two...crazy but that's the best way I have learned to explain my crazy personality. My all-time favorite vacation spot is Ireland and I have been eight times, it truly is the home of my soul.

What is your current job?

I am the Sales Representative for Spirit Mountain Casino, where I have been employed since 1995. Yep, that's a really long time.

How long have you been a member of SGMP?

I have been a member of SGMP for one year and I love it. Everyone has been so welcoming and warm.

If you could throw any kind of party or event, what would it be like and what would it be for?

I would throw a beach party with a bonfire, music, laughter, and food—where you can watch the sunset at the end of it and take in the beauty of nature with people that are uplifting and encouraging. As for why...does there have to be a reason? It could be for anything, I think bringing people together for no other reason than wanting them in your life and wanting to connect without the tech is where the memories are best.

What's your favorite activity (indoor or outdoor)?

I love learning new crafts, I enjoy the process of learning something new. I have taken stained glass classes, pottery wheel, painting and I am currently on the lookout for a new craft to learn. I am thinking woodworking, welding—something with a little more kick.

What is something you learned in the last week?

That I have been using a can opener wrong my whole life...I don't understand how I could have gone as long as I have and not know that you place it sideways on top of the can and it cuts it perfectly without any sharp edges. My motto: always be willing to learn.

Describe yourself in three words or less:

Creative, Impulsive, Inquisitive.

September Recap

GOSGMP kicked-off the year with a fun-filled hour of information and resources to help members learn more about GOSGMP. During the meeting, attendees shared networking tips and talked about strategies for building relationships. We also learned about the latest news from National and brainstormed ways to grow our chapter and help members connect. The board received some fantastic ideas that they are reviewing and is finding ways to implement suggestions received that day. Thanks to everyone for your participation and for providing such relevant and useful information.



How to use technology as a tool, not as a feeling.

October Recap

By Michelle Bryant

Oregon Department of Transportation, GOSGMP Planner

How are you keeping up with the technological advancements that impact your job and career as an administrative professional? Do you find that you're barely able to keep pace with the latest developments? Do you have all the Apps you need to increase your productivity with work life and personal life? These are questions that Jim Spellos had the members of the Greater Oregon Chapter of the Society of Government Meeting Professionals (GOSGMP) ponder during an intensive and well-educated training course. Jim is the President of Meeting U, the company's mission is to help people become more productive and comfortable with technology. Jim held three breakout sessions that addressed hot technologies, 60 Apps in 60 minutes, and critical Excel tools for the meeting professional.

Many people view technology as bad or good, but if you want a new perspective on technology, think of it this way: "way cool or way creepy." Those were famous words throughout Jim's presentation, along with the disappearing fax machine. He explained that technology has feelings around it because of how fast it is changing year-to-year.

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The speed of change is very disruptive in everyone's life especially in the business world. The jobs our children will do in the future have not even been created yet. Mind-blowing I know. To say the least, the room was immersed in his presentation. In the last twenty years we have seen multiple technological changes that affect society and our day-to-day activities. For example, we saw cell phones—huge and bulky—arise back in the 90's. Today we have cell phones that are light-weight, paper thin and can even connect and communicate using artificial intelligence, to us via our watches. As 2018 comes to a screeching halt technology is moving faster than we've seen it before. Today we hear chatter about autonomous vehicles, virtual reality goggles, augmented reality—all things that will change the way we do day to day activities. All those technological advances are already here but the rate of change and utilization is happening fast. We can't stop the change, so how do we use technology in the work we do?

Whether you are a planner or a supplier for an organization, the way we do conferences and meetings in the future will be vastly different and honestly very cool, once you get past the shock factor. Let's talk about

virtual reality for a moment. Virtual reality is an artificial environment that is created with software and presented to the user in such a way that the user suspends belief and accepts it as a real environment. Today, we can buy virtual reality goggles or headsets to play games, immerse students into a learning process, or show spatial dimensions of a room, those are just a few. Just imagine being able to tell your story and have someone completely know what's going on and understand you. Really anything you can think of, virtual reality will bring it to life. To get a feel for that, Jim let us to use his virtual reality headset that took us to Canyonlands National Park, showing us a 360 degree view of the park. You didn't want

to look down because you were on the edge of the canyon! But wait there is more! Jim talked about augmented reality and how it will impact our meetings and conferences in the future. Augmented reality is immersive, it's not visible to the naked eye but can be seen through a second device. Greatest example of this: Pokémon Go, or for my wine fans; 19 Crimes Wine. If you don't know what that is, are you really a wine fan? Each bottle of 19 Crimes Wine has a picture that allows you to hear the historical story directly from the infamous criminals. All you have to do is download the Living Wine Labels app, also known as the Layar app, then point your phone and watch. Kind of cool, right?

Charlie Fink once said, "The world is painted with invisible data." So how can we think about incorporating augmented reality into the way we do business? A great example Jim used was allowing attendees at a conference to take pictures of titles above doors that would explain what the topic was about and

The way we do conferences and meetings in the future will be vastly different and, honestly, very cool.

the benefits—way cool! As a planner, I strive to network with people but sometimes I question if I already met them which then could be awkward due to the uncertainty, I want to find out if we have any similarities, or how a supplier may be able to meet my needs when discussing business planning. Just think, if augmented reality was embedded in our daily lives we could use it to our advantage for networking: identify similarities, if we've met someone and where, their role in an organization, etc. Imagine seeing a bubble over someone's head at a conference or meeting with all that information readily available—way cool. Our group was immersed in Jim's discussion around emerging technologies

and how we can use them as tools. He really helped us start to think about ways we can incorporate it into our daily lives and work. I don't know about you, but if there is a tool out there to make my life easier I'm going to use it.

Now, you may be thinking if all this technology comes into play, will we lose our jobs. The answer is no. Jim stated that technology can change the nature of your job but we need to be aware of the limitations. Technology will allow us to do our jobs differently and efficiently. Be excited about the change, try not to let it scare you. Even though some apps and thoughts of future technology may be way weird.

What really drew everyone's attention to the technology training was the 60 apps in 60 minutes. First, I had no idea there were so many apps that would be beneficial to my everyday life, including work. I would go over every app he discussed but he's much better at it and will keep you so engaged, seriously. That engagement will last two days, I promise. However, there are four apps you need to download onto your cell phone and all of them are free: Evernote which is a note taking app, Waze—it's similar to Google Maps but uses real time data via crowd sourcing, Google app, and Pocket which allows you to save a website or link and moves it into the app. Jim provided us with pps that related to business communications, social automation, device to device, security, meeting industry tools, measuring tools, algebra cheat sheets (just take a picture of an equation and boom, the answer appears), design, productivity, the list goes on and on.

The last breakout session was about Excel. Before I brief you on this, Jim noted that Excel in the future will incorporate artificial intelligence. What? I know! Nowadays, everybody talks about artificial intelligence (AI), especially when Chabots are involved. The practical applications and concerns of machine learning algorithms are becoming more



common from day to day. Right now, AI is dealing with tasks that require the processing of great amounts of data that no human could process, and executing the ordinary and repetitive tasks that most of us do.

Jim showed the group ways to navigate and use Excel to a greater capacity. I think many of us believe we are intermediate users of Excel but once you have Jim show you tips and tricks, you'll soon realize you are a beginner. That's okay though! He showed us ways to sort and filter data in a spread sheet, how to navigate and efficiently use Excel, and ways to use one formula throughout an entire spreadsheet or workbook. He definitely showed us ways to be more productive and efficient when using Excel.

Jim's passion about technology and educating people really shined throughout his entire presentation. I don't know about you, but when I have to go to a training I always wonder if it will really benefit me, sometimes the topic sounds so interesting but the speaker makes it boring. Like I said, Jim had the entire group immersed in his breakout sessions. His passion is so contagious that it made every single person in the room excited for the future and gave us a head start on ways to be more productive in our working and personal lives. I highly suggest you reach out to Jim to hear his side of the story, I promise you will not regret it.



The **FIVE DOLLAR** HOLLER

This year, we are pleased to offer the five dollar holler to our members. For just \$5, participants can get five minutes in front of GOSGMP members to share about their property or upcoming event. If you are interested in contributing and getting a chance to advertise, simply bring \$5 and sign up at registration when you check in at the next meeting.



Communicators! **WE NEED YOU!**

We are always looking for newsletter submissions and ideas. If you would like to contribute an article or have an idea for an article, please contact Immediate Past President, Kara Null.

KARA.R.NULL@OREGON.GOV